**Studley Neighbourhood Plan**

**Business Survey June 2019**

Dear Business Owner

You may have recently completed a survey form from Stratford District Council and are now receiving a similar one from the Parish Council. The data collected from this version will be utilised to inform a view of the Villages economy for Studley`s Neighbourhood Plan.

We hope you will take a few minutes to complete and return it to assist the project

The introduction of the Localism Act by the Government gives residents and businesses more of a say in the development of their own parish. The creation of a Neighbourhood Plan is a key component in the process and Studley Parish Council`s working party have been engaged on one for Studley for approaching two years. It`s a complicated and lengthy exercise that will inform and guide the direction and priorities we take to influence planning in the Village for the next 13 years.

Once approved, the plan will have legal force in influencing what we want for Studley, developers and local authority planners will be required to take notice of it. The policies we incorporate into the plan will increase our level of control our community has over any developments that take place and expenditure of any community funds that become available.

A questionnaire has been sent to all Studley residents to gain their views but equally we need to ensure the views of businesses within Studley are fully accounted for and that we have a complete understanding of the local economy.

We hope you will take a few minutes to complete this questionnaire and return it to the Parish Office at Studley Village Hall, High Street, Studley B80 7HJ or complete on line by visiting [www.studleyparishcouncil.org.uk/neighbourhood-plan](http://www.studleyparishcouncil.org.uk/neighbourhood-plan) by the 26th July 2019.

**General Data Protection Regulations (GDPR)**

Comments made will be listed but will not be attributed to individual companies. This approach has been deliberately taken so you can be assured that your responses are anonymous and cannot be identified to you individually.

We are however legally bound under the new regulations to advise you of your rights, how we process and retain personal data and for what reason. To view the Parish Council`s policy in full please visit the Parish Council website.

Yours sincerely

Paul Beaman  
Chair Studley Neighbourhood Plan Steering Group

**Name of Business and contact details (optional)**

|  |
| --- |
|  |

1. **What type of business do you have?**

|  |  |  |  |
| --- | --- | --- | --- |
| Retail | □ | Non-Retail | □ |

1. **Please indicate the type of business that best describes what you do? (If you trade in more than one category, please tick all that apply)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Education | □ | Manufacturing | □ | Construction | □ |
| Professional services | □ | Scientific or technical services | □ | Vehicle repair | □ |
| Agricultural or horticultural | □ | Logistics and storage | □ | IT and business services | □ |
| Medical and health related | □ | Real estate activities | □ | Finance and insurance | □ |
| Wholesale supplier | □ | Arts and recreation | □ | Public house | □ |
| Catering trade | □ | Takeaway | □ | Restaurant/Cafe | □ |
| Voluntary, Charity or non-profit making | □ | Other |  | | |

1. **How many years have you been at this address? (Tick one box only)**

|  |  |  |  |
| --- | --- | --- | --- |
| Less than one year | □ | 1 to 3 years | □ |
| 4 to 10 years | □ | More than 10 years | □ |

1. **How many people are employed by the business? (Tick one box only)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Just 1 | □ | 2 | □ | 3 - 5 | □ | 6 - 10 | □ |
| 11 - 20 | □ | 21 - 50 | □ | More than 50 | □ |  |  |

1. **How many premises do you occupy in Studley?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | □ | 2 | □ | 3 | □ |
| 4 | □ | 5 | □ | More | □ |

**6. Approximately, as far as you know, what percentage of your employees live in Studley?**

|  |
| --- |
| **..........%** |

**7. Approximately what percentage of staff come into work by the following methods?**

**(Please make it add up to 100% in the boxes below)**

|  |  |
| --- | --- |
| On foot | ..........% |
| Bicycle | ..........% |
| Motorbike | ..........% |
| Bus | ..........% |
| Car | ..........% |
| Other | ..........% |

**8. Are transport links suitable for those who have to travel?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | □ | No | □ |
| If No, how can travel links be improved? |  | | |

**9. Does your premises have sufficient parking space for those who come by car? (Tick one**

**box only)**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | □ | No | □ |

**10. If it were possible to have safe cycle and walking routes to work, would employees be more likely to use these methods than by car?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | □ | No | □ |

**11. What is your opinion of the parking facilities in Studley? (Tick one box per row)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Good** | **Average** | **Poor** | **No opinion** |
| Car parks for visitors | □ | □ | □ | □ |
| On-street parking | □ | □ | □ | □ |
| Parking for coaches | □ | □ | □ | □ |
| Drop-off spaces for coaches | □ | □ | □ | □ |
| On-street parking for delivery vehicles | □ | □ | □ | □ |

**12. How many average weekly deliveries do you receive via the following methods?**

|  |  |  |  |
| --- | --- | --- | --- |
| Car |  | Transit or similar |  |
| Lorry |  | Articulated Vehicle |  |

**13. How many average weekly deliveries do you deliver via the following methods?**

|  |  |  |  |
| --- | --- | --- | --- |
| Car |  | Transit or similar |  |
| Lorry |  | Articulated Vehicle |  |

**14. How do you rate the following services / utilities in relation to your business? (Tick one box per row)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Good** | **Average** | **Poor** | **No opinion** |
| Electricity Supply | □ | □ | □ | □ |
| Gas Supply | □ | □ | □ | □ |
| Water Supply | □ | □ | □ | □ |
| Drainage | □ | □ | □ | □ |
| Landline Telephone service | □ | □ | □ | □ |
| Broadband | □ | □ | □ | □ |
| Mobile Phone signal | □ | □ | □ | □ |

If you have answered Poor to any of the above, why is this?

|  |
| --- |
|  |

**15. Are you able to fulfil your recruitment or apprenticeships needs locally?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | □ | No | □ |

**16. Would you give work experience to local 15+ years old children?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | □ | No | □ |

**17. If money were available to invest in Infrastructure, where should this be spent? (Tick up to three choices only)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sewage / drainage | □ | Water supply | □ | Electricity | □ | Gas | □ |
| Renewable energy sources | □ | Mobile phone | □ | Broadband | □ | Pavements | □ |
| Roads | □ | Parking | □ | Electric Vehicle charging | □ | Public transport links | □ |
| Cycle lanes | □ |  | | | | | |

**18. Is your business experiencing problems in any of the areas shown below? (Tick all that apply)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| High/rising costs | □ | Shortage of skilled staff | □ | Staff recruitment/ retention | □ | Planning constraints | □ |
| Access to appropriate advice | □ | Public transport | □ | Road/traffic/parking issues for customers and or employees | □ | Local competition | □ |

If other, please specify the problem below.

|  |
| --- |
|  |

**19. Should the Neighbourhood Plan seek to define policies that protect high street shops and existing employment sites from a change of use, to maintain the mix, balance and vibrancy of our local shopping facilities and services?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Yes | □ | No | □ | Don't know | □ |

**20. What could be done to encourage more tourists to Studley and increase footfall in our shops?**

|  |
| --- |
|  |

**21. What would help your business to develop and thrive during the next 13 years?**

|  |
| --- |
|  |

**22. Is your business likely to require alternative or smaller premises over the next 13 years? (Tick one box only)**

If “No” Go to Q24

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Larger premises in Studley | □ | Smaller premises in Studley | □ | Yes, moving premises outside Studley | □ |

If you indicated you are moving premises outside Studley or are considering doing so, what are your reasons?

|  |
| --- |
|  |

**23. If you answered yes in Q22, how much space will you require? (Tick one box per row)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Office: | Up to 50sq. mtrs | □ | 51 to 100sq mtrs | □ | 101 or more sq. mtrs | □ | N/A | □ |
| Retail: | Up to 50sq. mtrs | □ | 51 to 100sq mtrs | □ | 101 or more sq. mtrs | □ | N/A | □ |
| Industrial workshop: | Up to 50sq. mtrs | □ | 51 to 100sq mtrs | □ | 101 or more sq. mtrs | □ | N/A | □ |
| Storage – covered: | Up to 50sq. mtrs | □ | 51 to 100sq mtrs | □ | 101 or more sq. mtrs | □ | N/A | □ |
| Storage – open: | Up to 50sq. mtrs | □ | 51 to 100sq mtrs | □ | 101 or more sq. mtrs | □ | N/A | □ |

If other, what type of premises

|  |
| --- |
|  |

**24. Are there any planning constraints or barriers either locally or nationally that will or may prevent your business from developing during the next 13 years?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Yes | □ | No | □ | No opinion | □ |

If Yes, please describe

|  |
| --- |
|  |

**25. Should the Neighbourhood Plan encourage more land to be made available for employment purposes? (Tick one box only)**

If Yes, go to Q26

If No or Don’t know, go to Q28

**26. Which of the following types of employment should be encouraged? (Tick all that apply)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Tourism, leisure & crafts | □ | Transport, storage & distribution | □ | Financial and professional services | □ |
| Shops | □ | Offices | □ | Medical services | □ |
| Industrial & manufacturing | □ | Pubs, restaurants and cafes | □ | IT and Hi-Tech | □ |
| Community services | □ |  | | | |

**27. What would encourage new business to locate in Studley?**

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| --- |
|  |

**28. What would you like Studley to be like in 13 years? Please describe below**

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| --- |
|  |

Thank you for completing this questionnaire, your views are appreciated.

**WHAT NEXT?**

A second Neighbourhood Plan Open will be arranged later in the year at which we will be presenting the plan to date including the results from this survey. We very much hope you will be able to join us to discuss progress.