



Studley Parish Council has prepared a Parish Plan to inform the development of the village for the next 10 years. Studley Parish Council is committed to reflect residents' aspirations and needs, making the village a place where we are all proud and happy to live, work and invest in. This document forms the Action Plan that guides the proposed process

Recommendation	Action	Timescales	Responsibility
Parish Plan Section: Village Environment			
Investigate and pursue all methods of reducing traffic in Studley.	Put together a task and finish Highways and Parking group with WCC, Highways Agency, Studley in Business, SDC and other key stakeholders. Awaiting results of the HGV routing data analysis being carried out by WCC	Ongoing Spring 2017	Chairman SPC WCC
	Provide facility on Parish Council Website for residents to report concerns or issues with traffic in Studley. Contact is available on Parish Council website.	Completed	SPC and Clerk
The green belt must be protected and developments that reduce the separation between Studley and Redditch must be robustly challenged	Develop policy for SPC to adopt in response to planning applications for developments that are proposed on Green belt land	Quarter 3 2017	SPC & Chair
Village Gateways are a way to inform drivers that they are entering an environment that is likely to include vulnerable road users and can highlight the unique character of a village. Review and improve the appearance of the Village Gateways	Repaint All Gateway Signs Work with other agencies Studley in Bloom, WCC to look for development and funding	Completed in 2016	Environmental Committee
Studley is lacking sufficient play space for children, particularly in the south. Identify opportunities for additional children's play areas and improve play equipment.	Write to Orbit Housing & WCC & SDC regarding possibility of providing play space. Consider using S106 monies	Quarter 4 2017	SPC
Set in the Warwickshire countryside Studley boasts many scenic walks which must be promoted and published on definitive maps.	Put a link on the SPC website to the Heart Of England site Studley Heritage Trail Information leaflet is available from Studley Community Library	Completed	Clerk

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	<p>Publish an article in the Studley Voice highlighting the variety of Studley's walks</p> <p>Article published in the Spring/Summer Studley Voice 2016</p>	Completed	Clerk
<p>The residential centre of Studley has become built up over time and lacks sufficient suitable green space. Identify further village green spaces and protect and enhance those that exist currently</p>	<p>Investigate the current uses of the Studley Nature Reserve and ways to increase usage and awareness of it.</p> <p>Studley Parish Council has supported The Friends of Studley Nature Reserve to regenerate the Nature Reserve by involving the local residents and school children in projects such as the creation of a Insect Hotel, created a circular walk.</p>	<p>Completed</p> <p>Completed</p>	<p>Friend of the Nature Reserve and Parish Council</p>
<p>In keeping with Key Objective 2 of the Stratford District Corporate Strategy, Studley Parish Council requests The Cabinet examines the potential for a solution to improve the Coop site in Studley to ensure the funding requirements are part of the budget making process for 2016/17</p>	<p>Continue to Lobby SDC for improvements on the site to include residential affordable housing development for local people in line with the recent Housing Need Survey. (See page : 16 of the Parish Plan) This could include shared ownership and / or assisted supported living accommodation with an element of open space/ village green</p>	Ongoing	Parish & District Councillors
<p>Parish Plan section: Transport</p>			
<p>Parking is a problem for residents and it is clear that all new developments must provide sufficient parking for residents and visitors within the development, especially as alternatives such as public car parks or on street parking are limited.</p>	<p>To be encompassed in the Task & Finish Group looking at Highways and Parking Develop a Planning Application Response Policy</p> <p>Write to SDC to get more Enforcement Officer patrols in Studley in the public car park. Deter commercial vehicles from using public parking spaces.</p>	<p>Quarter 3 2017</p> <p>Completed</p>	<p>Studley Parish Council</p> <p>Clerk</p>
<p>Take measures to maintain current level of Public Transport.</p>	<p>Lobby all partners to ensure that budget cuts does not have an adverse effect on local bus services. Continue to liaise with bus companies to ensure any disruption to services is posted on PC website</p>	Ongoing	Parish Council & Clerk
<p>Maintain services and employment opportunities within the village to reduce reliance on the car.</p>	<p>Line in the Planning Application Response Policy</p>	Quarter 2 2017	Parish Council
	<p>Support the Studley In Business forum to promote local trade</p>	Ongoing	Parish Council

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Consider measures to deter HGV and non-local traffic from using the A435 and A448 as key transport routes. Potentially directing traffic onto the A46 and the surrounding motorway network.	To be encompassed in the Task and Finish Highways and Parking Group Awaiting results of the HGV routing data analysis being carried out by WCC	Quarter 3 2017	Parish Council in liaison with statutory bodies
Take measures to reduce the speed of traffic within the village especially around the four key school sites.	Article in the Studley Voice regarding the school zones and speeding around them. And include in T&F group on Highways & Parking Co	Completed	Clerk & Cllr C Rickhards (WCC)
	Request regular update on progress of installing 20MPH zones around schools from WCC. Installation programme underway.	Ongoing	Clerk & Cllr C Rickhards (WCC)
Further action should be taken to reduce the pollution evidenced in the Air Quality Management Area on Alcester Road around Bell Lane and Priory Square.	Meeting with all statutory bodies -outcome to follow	Ongoing	Multi agency Bodies & Parish Council
Parish Plan Section: Sports			
Improve access to and availability of the Brickyard Lane football pitch. Upgrade to FA standards	Work with Studley Sports and Social to identify possible users and agree management process. Site lease to Studley Junior Football Club	Completed	SPC and SS&SC Trustees
Studley currently lacks fitness gym facilities. The Parish Council should explore the possibility of having a gym in the village.	Work with Studley Sports & Social Club and Health and Wellbeing Board to look at solutions. Work with Studley High School to look at possible locations for external fitness trail	Q3 2017	SPC, H&WB, SHC
	Develop expertise in accessing funding for sporting developments within Studley	Ongoing	SPC & SDC
Coupled with the lack of green space in the south of the village there is also a shortfall in the provision of junior play areas. The Parish Council should evaluate areas for potential development of recreational spaces for play.	Develop expertise in accessing funding for sporting developments within Studley. Approach Orbit, SDC, WCC for advice and assistance in funding and locating possible sites	Q2 2017	SPC, H&WB

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Work closely with SS&SC to improve access to sporting facilities both at the Eldorado Close site and across the village	Develop expertise in accessing funding for sporting developments within Studley. Use developer contribution to enhance existing and new sports facilities. Approach schools and clubs to ascertain their needs	Ongoing	SPC
Parish Plan Section: Housing Development			
Residents are clear they accept the need for more housing within the village but think it vital that the green belt and surrounding countryside should not be affected. Developments within the confines of village and those use brownfield sites for housing should be supported.	Develop a Planning Application Response Policy that encompasses the Stratford on Avon Core Strategy and adds weight to the argument about building within the Green Belt	Quarter 3 2017	SPC
Developments featuring family homes should generally be prioritised over those containing one and two bed flats.	Add section in Planning Response Policy	Quarter 3 2017	SPC
Additional and enhanced leisure facilities and open spaces should be included within every development.	Add section in Planning Response Policy, discuss with Senior Planners at SDC	Quarter 3 2017	SPC
All new developments should be considerate of the need for adequate parking.	Add section in Planning Response Policy	Quarter 3 2017	SPC
No development should be supported that reduces the separation between Studley and Redditch.	Add section in Planning Response Policy, discuss with Senior Planners at SDC	Quarter 3 2017	SPC

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Parish Plan Section: Police and Crime			
The Parish Council must keep pressure on the Police & Crime Commissioner (P&CC) to improve police cover in Studley	Parish Councillors to nominate a Parish Councillor to be a Police and Crime Subject Matter Expert that can hold P&CC to account. (Use FOI to understand P&CC resource deployment) Cllr J Bacon appointed	Ongoing	Studley Parish Council
Support PCSO's in Studley and promote the work they do to detect and reduce crime and provide reassurance to our community	Put article on the local PCSO's in the Voice	Quarter 2 2017	Clerk
Promote the use of the Arden Community Forum as a way of setting Police priorities for our village.	Parish Council website	Completed	Clerk
Encourage residents to recognise suspicious activity and report it to the relevant partners.	Send regular reminders to residents via social media. Publicise how to contact Police using traditional methods and social media. Through NHW, call 101, Studley Voice & Website	Ongoing	SPC/Neighbourhood Watch
Develop support for voluntary groups like Neighbourhood Watch and encourage residents to work with them to achieve their objective in improving community safety.	Publicise through social media.	Completed	Strategic Planning Committee
Support the use of modern technology by community safety partners to prevent and detect situations that may result in criminal activity	Work with Warwickshire Police to establish effective two way communication	Ongoing	Strategic Planning Committee
Parish Plan Section: Youth Provision			
The closure of the Youth Centre has had a negative impact on some young people in our village. The Parish Council in conjunction with WCC and SDC should pursue all avenues to reopen this important centre.	Work with local voluntary agencies and stakeholders to identify ways of providing youth services with WCC, SDC, Churches, Schools and youth organisations Strategic Planning Community investigating viability of procuring the services of The Rural Youth Bus. Meeting to take place on the 2nd March 2017 with Warwickshire Association of Youth Councils .	Ongoing	Strategic Planning

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Youth provision is delivered and supported by enthusiastic and dedicated volunteers. The Parish Council should work with all providers of youth services to expand youth provision in the village	Work with local voluntary agencies and stakeholders to identify ways of providing youth services with WCC, SDC, Churches, Schools and youth organisations	Ongoing	Strategic Planning Committee
Youth Groups may lack the appropriate platform to market their organisation. The Parish Council should continue to support and promote the valuable work done by all youth groups	Work with local voluntary agencies and stakeholders to identify ways of providing youth services with WCC, SDC, Churches, Schools and youth organisations	Ongoing	Strategic Planning Committee
Studley's young people need the chance to discuss relevant issues and make their views heard in the Parish Council's decision making process. The formation of a Youth Council representing the views of young people in Studley should be encouraged.	Establish Youth Council to provide link with schools Make contact with Studley High School	Quarter 4 2017	Strategic Planning Committee
Parish Plan Section: Retail & Business			
Establish a working group of key stakeholders to improve the variety & quality of retail outlets in Studley	Promote and establish the setting up of a Studley Business Forum	Completed	Studley In Business
Review the Car Parking situation in Studley and in particular the back of Lloyds to improve provision in the village	Included in the work in the Transport Section above	3 rd Quarter 2017	Studley Parish Council
Contact owners of vacant properties to work with them to improve their frontages. The Parish Council should use all enforcement mechanisms available to it to improve the appearance of the High Street and Alcester Road. Encourage new business to occupy empty commercial properties by offering competitive business rate	Work with District Council where enforcement is necessary and encourage landlords to keep properties tidy. Work with District Council where enforcement is necessary and encourage landlords to keep properties tidy. Following contact with SDC from Cllr Beaman 2 derelict retail premises are being renovated. Work with District Councillors and SDC	Ongoing	Studley Parish Council
Many residents expressed a desire to see a local produce market in the centre of Studley. The Parish Council should encourage the formation of a market to meet the needs of the village.	Research viability of establishing a local market and look at feasibility of becoming a Market Authority. Work with interested parties (Studley in Business) to establish a Task& Finish Group to consider options	Ongoing	SPC SIB Cllr Kerridge

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<p>Encourage the development of improved modern facilities in current industrial centres</p> <p>Industrial sites such as those on the Birmingham Road, The Poplar Trading Estate and Brickyard Lane should be protected and, where possible, expanded.</p>	<p>Work with planners at District Council to ensure employment sites are protected where appropriate</p> <p>Add section in Planning Response Policy</p>	<p>Ongoing</p> <p>Quarter 3 2017</p>	<p>SPC</p> <p>SPC</p>
<p>Parish Plan Section</p> <p>Local & Public Services</p>			
<p>Review effectiveness of current communication channels and evaluate the potential for the use of social media like Facebook, Twitter and You Tube</p>	<p>Parish Councillors to nominate a Parish Councillor to be a Police and Crime Subject Matter Expert that can hold P&CC to account. (Use FOI to understand P&CC resource deployment . Appointed Cllr J Bacon to the position</p>	<p>Ongoing</p>	<p>Cllr Bacon</p>
<p>Improve the reporting of PC expenditure to residents. This could be in the form of an annual statement posted to residents or published in the parish magazine</p>	<p>Continue to publish on Website & Studley Voice</p> <p>Expand the information provided as resources allow</p>	<p>Ongoing</p>	<p>Clerk</p>
<p>As the primary method of communicating topical information it is disappointing to see the low level of interest in the Parish Council website.</p> <p>The Council must increase the relevance of content and level of awareness of the Parish Council website to improve its legitimacy.</p>	<p>Consider alternative providers when current contract ends.</p> <p>Identify new service provider and work with them to improve information provision through website</p>	<p>Completed 2nd Quarter 2016</p> <p>Completed 2nd Quarter 2016</p>	<p>Clerk, Assistant Clerk and Chairman</p>
<p>Many residents expressed an interest in volunteering. The Parish Council should look into ways of matching volunteers with opportunities that matter to them</p>	<p>Consider setting up Studley volunteering database</p>	<p>2nd Quarter 2017</p>	<p>Strategic Planning Committee</p>
<p>Further develop the useful application of the Studley Parish Council publication the Studley Voice</p>	<p>Continue to develop content and circulation</p> <p>Encourage Councillors to contribute to every publication</p>	<p>Ongoing</p>	<p>Clerk /Assistant Clerk</p>